

VISIONARY Client Case Study

CLIENT PROFILE



Herbal Connection
Spokane, WA

Industry
Retail / Medical

Employees : 5

Implemented

- SEO Campaign
- Website Redesign
- E-mail Marketing
- Google Adwords Mgt.
- Social Media Mgt.

Visionary SEO
Scottsdale, AZ

visionary-seo.com
855-736-1400

Retail SEO Case Study



"Visionary SEO has managed our marketing since we launched the store and we couldn't be more thrilled with the results. We went from barely doing \$10k per month in business to over \$50k. Our website and rank on Google has gained attention from local media which is led to getting interviews on the 5PM News. The team at Visionary SEO certainly knows how to effectively market a website, we are very happy with the results."

- Paul Owner @ Herbal Connection

Customer Profile:

The Herbal Connection is a start-up in the highly competitive field of alternative medicine in Washington state operating in Spokane, WA with a small business budget.

Customer Challenges:

With increasing competition and no existing web presence the Herbal Connection needed a partner able to produce an affordable website to generate leads. Paid directories costing upwards of \$300 were not providing the return desired.

From \$50k to \$85K in 6 months

After evaluating The Herbal Connection's goals we generated a 6 month plan to rank #1 on Google for high traffic keywords and keeping the growing customer base engaged with social media. Prior to the SEO campaign the company averaged \$50,000 per month.

After ranking #1 for several terms and the resulting surge in targeted traffic the Herbal Connection has seen their average increase to \$85,000 per month with no additional marketing or sales activity.



285% traffic increase in 30 days and growing monthly